

Designed for:

Designed by:

Date:

Version:

Business Model Canvas

Startup Name

Name1, Name2, ...

DD/MM/YYYY

X.Y

Key Partners  Who are the Key Stakeholders of partners of the Venture?	Key Activities  What the Key Activities of the Venture? CATEGORIES: For example, Production of painting, colors etc	Value Propositions  What value do the venture deliver to the customer?	Customer Relationships  What type of relationship does each of our Customer Segments expect us to establish and maintain with them? Which ones have we established? How are they integrated with the rest of our business model? How costly are they?	Target Group  Can you identify the main target group of the venture?
	What is the Type of the Venture?  For example: Is it a charity type? Is it a cooperative type?		Channels  Which channels does the venture use in order to engage with customers? For example, Internet, Social Media.	
Profits and earnings  How does profits and earnings are distributed in the Venture? For example : Profits and earnings generated by the cooperative are distributed among the members			Taxes and Finance  Does the venture paying taxes or is it excluded and why?	